



MOORESTYLE[®]

INTERIOR LATEX 100% ACRYLIC
SUPER ADHERENT PRIMER K563

Features

- A superior quality 100% acrylic latex
- Super adherent properties
- Ideal for painting over existing oil-based coatings with a latex
- No unpleasant odour during application
- Offers excellent hiding and sealing
- Fast drying time, allowing same day re-coat and top coat
- Spatter resistant

Recommended For

A primer for new or previously painted surfaces of non-staining wood, cured plaster, masonry, drywall and most other construction materials.

General Description

An excellent quality latex undercoater for all interior surfaces, particularly where adhesion is a problem. Ideal for use over glossy surfaces under latex enamels.

Limitations

- Do not apply when air and surface temperatures are below 10 °C (50 °F).
- Use appropriate solvent-based primer where there is severe stain bleeding. **Do not use on bare metal.**

Product Information

<p>Colours — Standard: White (White may be tinted to pastel shades with up to 2.0 fl. oz of Benjamin Moore[®] Colour Preview[®] colorants per 3.79 L) For best hiding results, tint to the approximate shade of the finish coat.</p>	<p>Technical Data[◇]</p>	<p>White</p>	
<p>— Tint Bases: N/A</p>	<p>Vehicle Type</p>	<p>100% Acrylic Latex</p>	
<p>— Special Colours: Contact your Benjamin Moore representative.</p>	<p>Pigment Type</p>	<p>Titanium Dioxide</p>	
<p>Certification: VOC complainant in all regulated areas.</p> <div data-bbox="690 1241 906 1367" style="border: 1px solid green; padding: 5px; text-align: center;"> <p>Qualifies for LEED[®] Credit (PRIMER)</p> </div>	<p>Volume Solids</p>	<p>29%</p>	
<p>Customer Service Information Centre: 1-800-361-5898, info@benjaminmoore.ca, www.benjaminmoore.ca</p>	<p>Coverage per 3.79 L at Recommended Film Thickness</p>	<p>37.2 – 41.8 sq. m (400 – 450 sq. ft.)</p>	
	<p>Recommended Film Thickness</p>	<p>– Wet 3.8 mils – Dry 1.1 mils</p>	
	<p>Depending on surface texture and porosity. Be sure to estimate the right amount of paint for the job. This will ensure colour uniformity and minimize the disposal of excess paint.</p>	<p>Dry Time @ 25 °C (77 °F) @ 50% RH</p>	<p>– To Touch 1 Hour – To Recoat 2 Hours</p>
	<p>High humidity and cool temperatures will result in longer dry, recoat and service times.</p>	<p>Dries By</p>	<p>Evaporation, Coalescence</p>
	<p>Viscosity</p>	<p>80 ± 2 KU</p>	
	<p>Flash Point</p>	<p>N/A</p>	
	<p>Gloss / Sheen</p>	<p>Flat (0 – 5 @ 60°)</p>	
	<p>Surface Temperature at Application</p>	<p>– Min. 10 °C (50 °F) – Max. 35 °C (95 °F)</p>	
	<p>Thin With</p>	<p>Do Not Thin</p>	
	<p>Clean Up Thinner</p>	<p>Clean Water</p>	
	<p>Weight Per 3.79 L</p>	<p>4.85 kg (10.7 lbs)</p>	
	<p>Storage Temperature</p>	<p>– Min. 5 °C (41 °F) – Max. 35 °C (95 °F)</p>	
	<p>Volatile Organic Compounds (VOC)</p>	<p>76 g/L</p>	

◇ Reported values are for White. Contact Benjamin Moore for values of other bases or colours.

MooreStyle® Interior Latex 100% Acrylic Super Adherent Primer K563

Surface Preparation

Surfaces to be painted must be clean, dry, and free of dirt, dust, grease, oil, soap, wax, scaling paint, water-soluble materials, and mildew. Remove any peeling or scaling paint and sand these areas to feather edges smooth with adjacent surfaces. Glossy areas should be dulled. Drywall surfaces must be free of sanding dust.

New plaster or masonry surfaces must be allowed to cure before applying base coat. Cured plaster should be hard, have a slight sheen and maximum pH of 10; soft, porous or powdery plaster indicates improper cure. Never sand a plaster surface; knife off any protrusions and prime plaster before and after applying patching compound. Poured or pre-cast concrete with a very smooth surface should be etched or abraded to promote adhesion, after removing all form of release agents and curing compounds. Remove any powder or loose particles before priming.

Difficult Substrates: If the surfaces to be painted exhibit severe tannin or smoke staining, an alkyd based Benjamin Moore® primer may be your best choice for conquering these severe conditions. Consult your Benjamin Moore retailer for further guidance.

WARNING! If you scrape, sand, or remove old paint, you may release lead dust. **LEAD IS TOXIC. EXPOSURE TO LEAD DUST**

CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH approved respirator to control lead exposure. Carefully clean up with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by logging onto Health Canada @ http://www.hc-sc.gc.ca/iyh-vsv/prod/paint-peinture_e.html.

Primer/Finish Systems

MooreStyle® Interior Latex 100% Acrylic Super Adherent Primer (K563) is the preferred primer in most situations. New surfaces should be fully primed, and previously painted surfaces may be primed or spot primed as necessary. For best hiding results use MooreStyle® Interior Latex 100% Acrylic Super Adherent Primer (K563) tinted to the approximate finish coat colour. **Special Note:** Certain custom colours require a Deep Colour Base Primer tinted to a special prescription formula to achieve the desired colour. Consult your Benjamin Moore retailer.

Drywall

Primer: MooreStyle® Interior Latex 100% Acrylic Super Adherent Primer (K563).

Finish: 1 or 2 coats of the appropriate Benjamin Moore® finish coat.

Plaster

Primer: MooreStyle® Interior Latex 100% Acrylic Super Adherent Primer (K563).

Finish: 1 or 2 coats of the appropriate Benjamin Moore® finish coat.

Wood and engineered wood products

Primer: MooreStyle® Interior Latex 100% Acrylic Super Adherent Primer (K563).

Finish: 1 or 2 coats of the appropriate Benjamin Moore® finish coat.

Bleeding-Type Woods, (Redwood and Cedar)

Primer: Fresh Start® All-Purpose Alkyd Primer (K024).

Finish: 1 or 2 coats of the appropriate Benjamin Moore® finish coat.

Rough or Pitted Masonry

Primer: Super Spec® Latex Block Filler (K160) or Super Spec® Interior/Exterior Hi-Build Masonry Block Filler (K206).

Finish: 1 or 2 coats of the appropriate Benjamin Moore® finish coat.

Smooth Poured or Pre-cast Concrete

Primer: MooreStyle® Interior Latex 100% Acrylic Super Adherent Primer (K563).

Finish: 1 or 2 coats of the appropriate Benjamin Moore® finish coat.

Ferrous Metal (Steel and Iron)

Primer: Super Spec HP® Acrylic Metal Primer (KP04) or Super Spec HP® Alkyd Metal Primer (KP06).

Finish: 1 or 2 coats of the appropriate Benjamin Moore® finish coat.

Repaint, All Substrates: Prime bare areas with the primer recommended for the substrate above.

Application

Mix well prior to use. Apply as is by using a good quality roller and nylon or polyester brush or by spray at a temperature above 10 °C (50 °F). Apply one coat of MooreStyle® Interior Latex 100% Acrylic Super Adherent Primer (K563). Recoat with desired latex or solvent-based finish coat after two hours under normal drying conditions.

Spray, Airless: Fluid Pressure: 1,500 – 2,500 psi

Tip: 0.017 - 0.019

Thinning/Cleanup

Thinning is not normally required; if necessary, a small amount of clean water may be added. Never add other paints or solvents.

Clean Up: Clean up promptly with warm soapy water. Spray equipment should be given a final rinse with mineral spirits to prevent rusting.

USE COMPLETELY OR DISPOSE OF PROPERLY. Dry, empty containers may be recycled in a can recycling program. Local disposal requirements vary; consult your sanitation department or provincial environmental agency on disposal options.

Environmental, Health & Safety Information

Use only in a well ventilated area. Keep container closed when not in use. In case of spillage, absorb with inert material and dispose of in accordance with local regulations. Wash thoroughly after handling.

**KEEP OUT OF REACH OF CHILDREN
PROTECT FROM FREEZING**

**Refer to Material Safety Data Sheet for
additional health and safety information**